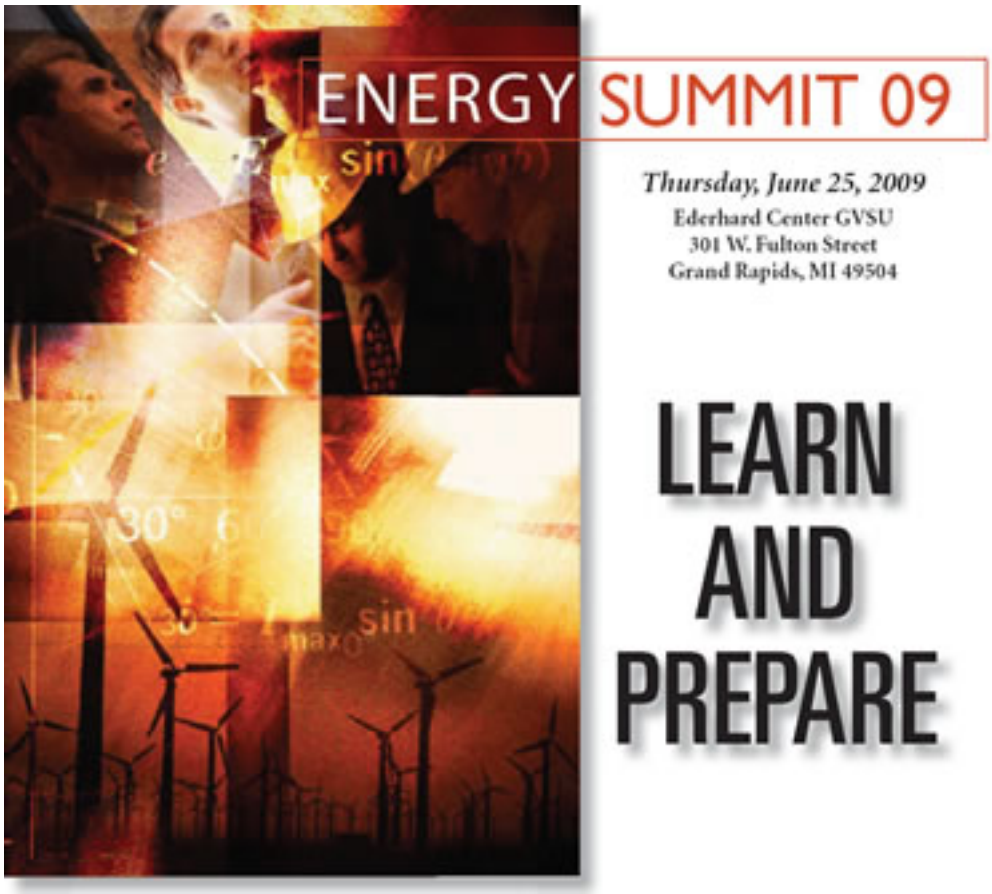
Written by Jane Alexander, Editor-In-Chief
Wednesday, 01 April 2009 00:00

Jane Alexander, Editor-In-Chief ***"Energy is wealth," says Christopher Russell, energy consultant and author of Industrial Energy Harvest. "Fuels and power are forms of currency."***



The sooner you learn how these and other energy facts of life impact your operations, the better. That's why you can't afford to miss this upcoming opportunity to hear from Russell in person. He, along with a number of other noted energy experts from across the country, will be among the featured speakers at ENERGY SUMMIT 09, in Grand Rapids, MI, on Thursday, June 25. Attendees can count on learning plenty at this exciting conference—*including new ways to reduce their energy costs and how to prepare for looming carbon regulations* . The information-packed event runs from 7:30 a.m. until 4:30 p.m. at the Eberhard Center, on the downtown campus of Grand Valley State University (GVSU).

Russell's presentation will "connect the dots" between energy use and business performance. It's based on his extensive experience working with corporate energy managers, utilities, trade associations and government agency energy programs.

Other speakers in the morning sessions and afternoon workshops will focus on energy use in commercial and manufacturing facilities, how to prepare for emerging carbon caps and trade markets and the growing use of renewable energy sources. Topics will include efficiencies in lighting, compressed air, pumping, steam and HVAC systems, as well as fuel switching, waste reduction, process changes and leak reduction, to name but a few.

Another key presenter will be Peter Garforth of Garforth International, which has offices in Toledo, OH and Brussels, Belgium. Garforth, a renowned expert on integrated energy planning, will explain the approaches that allow entire corporations—*and even entire communities*—to achieve breakthrough reductions in energy use and greenhouse gas creation and simultaneously enhance competitiveness and market attractiveness. Garforth was formerly head of Strategy at Owens Corning where he initiated a global program that has yielded tens of million of dollars in energy productivity.

www.energysummitonline.com