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It's no secret to any of us working in industry that significant change is taking place in how we do business and manage resources. Never before have so many industry leaders announced initiatives to become not just leaner, but also greener. To compete globally, industry needs to increase production, lower the cost of doing business and decrease energy consumption. As a result, greater emphasis is being placed on maintenance, which in turn is driving a need for advanced, more sophisticated maintenance technologies.

Our customer interactions and market research confirm that Maintenance Professionals are expanding their test and measurement skills through education and making greater use of technologies that were once considered "too complex." In some cases it's thermal imaging used for frontline troubleshooting; in others it might be power quality. By adding new measurement options, Maintenance Professionals can more quickly deduce problems, even those that are highly complex. The result is a significant reduction of downtime and increased productivity in operations and maintenance.

Driving advanced technologies

At Fluke, we are helping to drive the use of these advanced technologies in two significant ways. First, we focus on making smarter tools that are easier to use. Each year we spend thousands of hours talking with and observing industrial Maintenance Professionals. Then, we work with them to take the complex and simplify it; to transform difficult-to-use test and measurement technology into an intuitive tool.

Those who embrace and celebrate change will succeed as the global marketplace expands opportunities.

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