

Beyond Milestones

Written by Bill Kiesel , Vice President / Publisher
Monday, 01 January 2007 00:00



With this January 2007 issue, MAINTENANCE TECHNOLOGY reaches an important milestone: completion of two decades of publication as the premier magazine for the plant equipment reliability, maintenance and asset management community. One of the key reasons for our success during these 20 years has been industry's growing recognition that it is the maintenance function and YOU, the hardworking professionals involved in it, that keep plants and facilities across all market segments up and running.

Unlike other publications in the industry, MAINTENANCE TECHNOLOGY is dedicated to serving that large- but very select-audience of managers and supervisors who are responsible for ensuring the reliability and availability of their organizations' systems 24/7. We are the leader in this very important market because we are the ONLY publication focused 100% on this industry and its never-ending quest for world-class maintenance status.

January, as the cliché goes, is a time of reflection and of renewed commitments for improvement. Around here, though, we don't stop with January. Throughout the coming year, we will continue to reflect on what we have been doing for you over the past 20 years, and, more importantly, how we can be serving you better in the future.

MAINTENANCE TECHNOLOGY is your publication. From the beginning, it was designed to help you successfully address the many challenges that complex industrial environments throw at you on a daily basis. And, just as you are held responsible for the efficient running of your plants and facilities, we expect you to hold us responsible for delivering the type of information that helps you to do your jobs better...faster...more cost-effectively...

Year after year, MAINTENANCE TECHNOLOGY has strived to be far more than just another

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trade journal that lands on your desk each month. We have sought to be valuable partners with you and your company, helping you to wade through and understand the countless technologies and strategies- both available and emerging-that can help make your job easier and your operations more reliable and profitable. Our mission hasn't changed over the years...but,we like to think that we've grown far stronger in our pursuit of it.

Of course, we couldn't be where we are today without YOU, our loyal readers and advertising partners. Thank you so much for your past support.We look forward to working with you over the next 20 years!

Happy New Year! MT

A handwritten signature in black ink that reads "Bill". The signature is written in a cursive, flowing style with a long horizontal stroke at the beginning.