Tom Madding, Vice President/Publisher In our July-August publication, I wrote about the continued improvement and growth at Lubrication & Fluid Power, and how it is our goal to keep getting better at informing you on lubricationrelated issues, technologies and services. We haven't stopped. In fact, one of the latest improvements can be seen in our name. With this January-February issue, our magazine now officially will be known as Lubrication Management & Technology.

Some things haven't changed, though, including the editorial team that produces this publication. It takes a strong and dedicated team to effectively cover the many aspects of the lubrication market-management, technology and applications-and we've got one. Our editor, Jane Alexander, working with three world-class contributing editors-Ken Bannister, Heinz Bloch and Ray Thibault- will continue to deliver the power-packed, practical information that really matters to people like you, who strive to keep equipment and processes up and running through lubrication best practices. We are confident this editorial, coupled with the contributions of other respected industry experts and lubrication professionals, will continue to help make your operations competitive on a global playing field.

You'll also want to make note of our magazine's revamped Web site. Our new online address is www.LMTinfo.com. There you can read articles from both the current print version of the magazine and many of our past issues. We've also incorporated a new search engine that looks for your topic in the LMT site, as well as from issues of our sister publication, Maintenance Technology magazine. In addition, you'll find new links for suppliers, events, training, etc. Spend some time and visit www.LMTinfo.com and familiarize yourself with theses changes and the valuable information we've made available for you.

Speaking of online offerings, our e-newsletter alerts subscribers to what will appear in a given issue of the magazine and provides useful links to a range of information. In 2007, it will be distributed more frequently than in the past, and will include more targeted messages on specific technologies, products and services.

MARTS, our annual Maintenance & Reliability Technology Summit, is yet another way we keep you informed. For each of the past three years, this conference has attracted over 500 attendees, who came to learn from noted industry experts and network with their peers on topics in the reliability arena, technology processes and lubrication solutions. This year, new tracks have been added in areas of Emerging Technology and Energy Management Payback. MARTS 2007 will take place March 13-16, at the Donald E. Stephens Convention Center, in Rosemont, IL. Please be sure to visit www.martsconference.com for an in-depth look at the great technical offerings that MARTS has for you. If you're serious about lubrication management, you can't afford to miss this event.

Robust and value-added are far more than mere buzz words around our organization; these words define Lubrication Management & Technology. Moving ahead, with a new name, new look, new Web presence and new direction, we intend to continue doing what we do best-delivering for you and your lubrication management programs!